

Voice

Yamaha Motorcycles Pan European Marketing Campaigns

“Voice have continually provided a personable, professional and creative service with a strategic vision that exceeds expectations. Consistently delivering to specification, on time and to budget, their passion for creating unparalleled value has been greatly received and I look forward to working with Voice on future projects”

Background & Brief

Yamaha Motorcycles' European audience incorporates many cultures and languages. Working in partnership with other agencies, we designed brochures, advertising and POS, with a relatively minimal execution to allow for language translation across a pan-European audience. We also selected and retouched photography for use across all media.

Services Provided

Art direction
Advertising
Brand identity design
Editorial design
Image retouching

