

# Voice

## The Loates Yacht Club Brochure & Website

## Background & Brief

The Loates Yacht Club is nestled near the lighthouse on the southern tip of Sanibel Island, on Florida's pristine gulf coast.

## Solution

To raise the profile of the club to the mainland we created a beautiful hand stitched brochure showcasing some of the finest locations with bespoke photography. With this we have developed a minimal website which showcases full size photography, art directed by ourselves.

## Services Provided

- Illustration
- Web design & build
- Image retouching
- Creative design
- Editorial design
- Consultation on materials & finishes

