

Voice

The Journey

Product Lookbook

“Voice have continually provided a personable, professional and creative service with a strategic vision that exceeds expectations. Consistently delivering to specification, on time and to budget, their passion for creating unparalleled value has been greatly received and I look forward to working with Voice on future projects”

Background & Brief

The Journey is a celebration of the hugely successful jewellery designer Marco Bicego. His uniquely crafted pieces are exceptional enough to make a statement, yet personal enough to wear everyday.

This unique combination has attracted many modern and cosmopolitan women to this artisan's work. Bicego began his training as a gold artisan at his father's fifty-year old atelier in the Veneto region of Italy. His instincts were refined at the workbench and led him to create unique, multi-textured items that were both beautiful and unexpected.

Solution

By utilising a minimal grid system and colour palette, we have created a booklet which defines the journey of the designer over the last 10 years.

Services Provided

Art direction	Project management
Editorial design	Photography
Print management	Image retouching

